

LEARN, BABY, LEARN Learn something new each day.

Radley thinks he knows everything about computers until a technology update stumps him. For a business to stay competitive and to last many years, managers need to constantly learn. They need to learn more about customers, competitors, and the constant changes in the market. That's why it's important to try to learn something new every day.

Inspire a lifelong pursuit of learning in kids.

Ask kids: What is something that you want to learn more about? What are some ways you can expand your knowledge? Why is it important to learn new things no matter how old you are?

Encourage kids to build on their interests.

In the webisode, Warren shares this tip: "Learn to learn to be better at what you like to do." Following his own advice, he learns to play new chords on the ukulele. Encourage your child to think about a favorite activity such as skateboarding, soccer, or writing. Together, discuss ways your child can build on those skills.

Activities:

- Make it a family mealtime habit to share something new you learned that day. Lead the way by discussing a new fact, talking about a news story, or describing something you did for the first time at home or work. Invite your child to do the same. Be sure everyone gets a turn to share something special from the day.
- 2. Kids learn by doing so encourage them to regularly try something new. Whether it's eating a new food, visiting a museum, volunteering for a special cause, or making a friend, kids will learn to be open to new things. Afterwards, discuss what your child learned from the experience.
- 3. One of the best ways to learn something new is to read. Take a trip to the library together so kids can check out books on topics that interest them. Have them keep a notebook in which they write down interesting new facts they learn.

Tip: Next time your child asks you a question and you don't know the answer, don't be afraid to admit it. To foster a lifelong love of learning in your child, pursue the answer together—either online, at the library, or by asking someone. Not only will you demonstrate a pursuit of knowledge, but you'll also enjoy discovering the answer together.

