

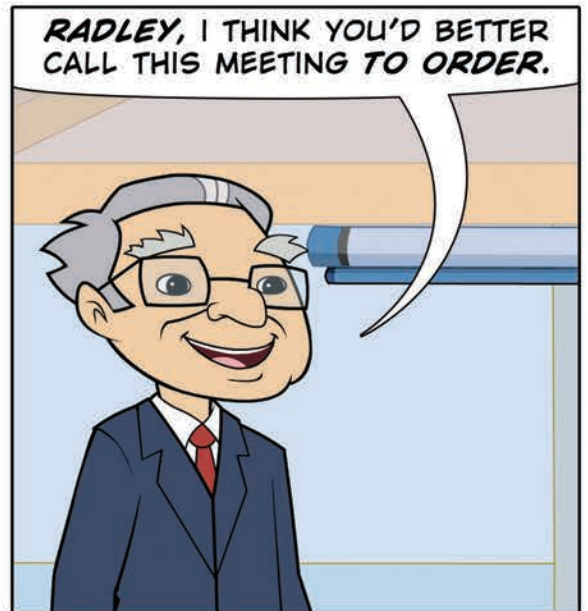
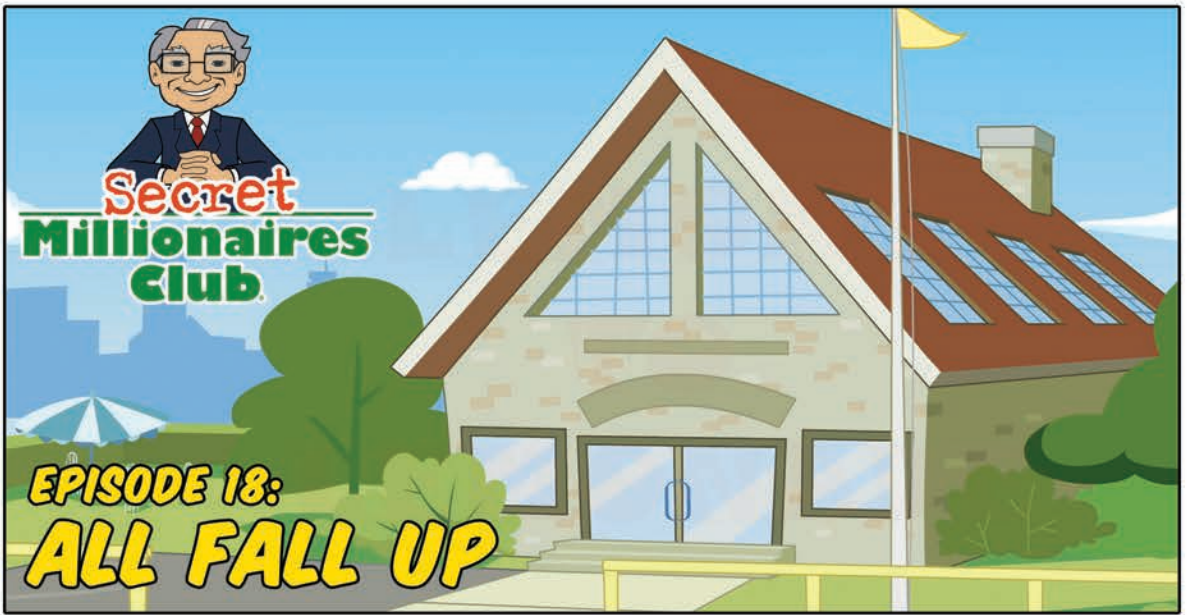
GENIUS BRANDS INTERNATIONAL & ARCHIE COMICS PRESENT:

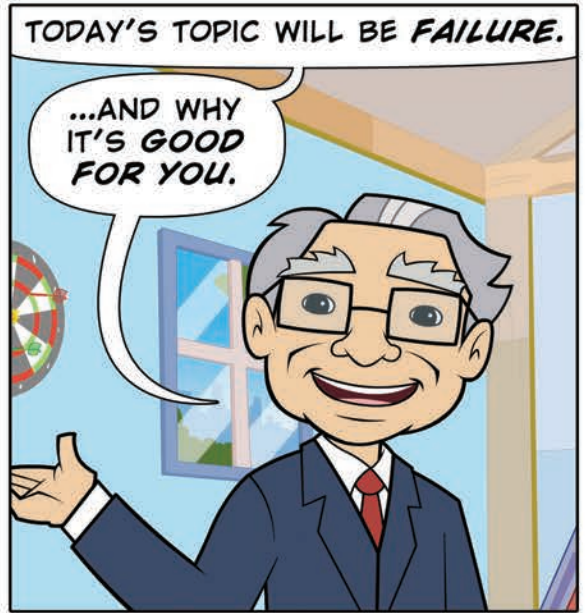
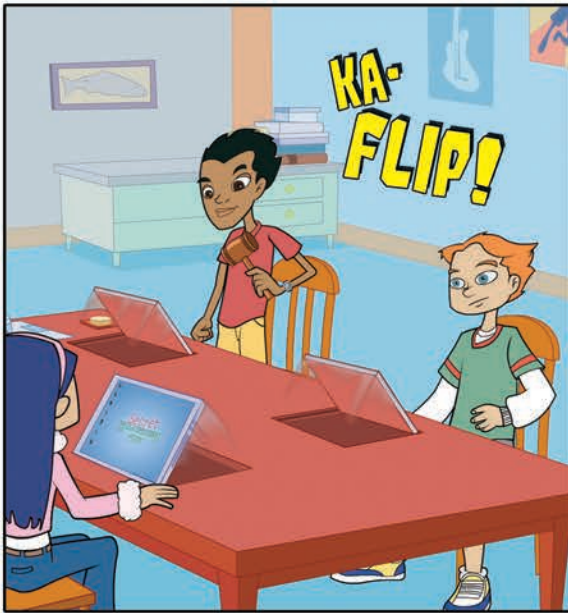
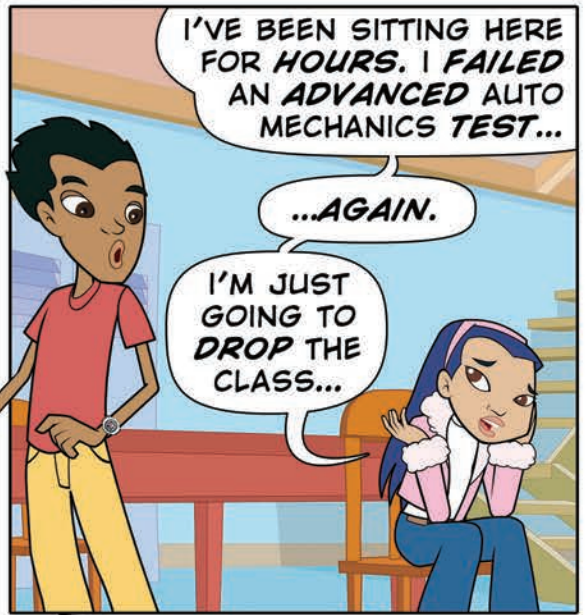
Secret Millionaires Club. #18

FEATURING
WARREN
BUFFETT



IN THIS ISSUE:
"ALL FALL UP"







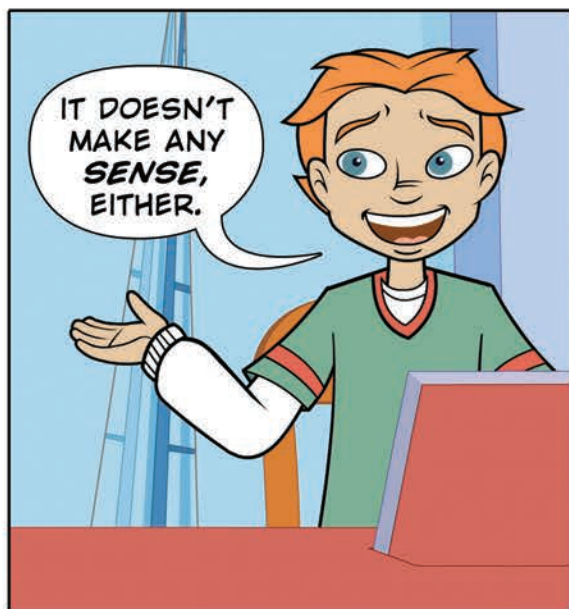
GOOD FOR YOU?!



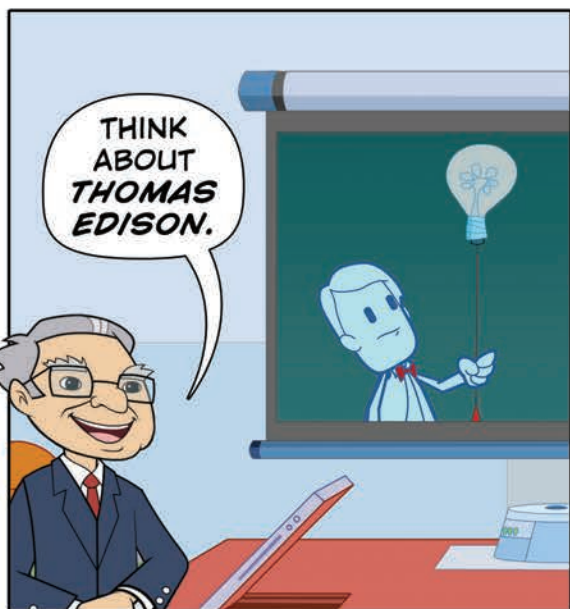
ABSOLUTELY. FAILURE IS ONE OF THE CORNERSTONES OF SUCCESS.



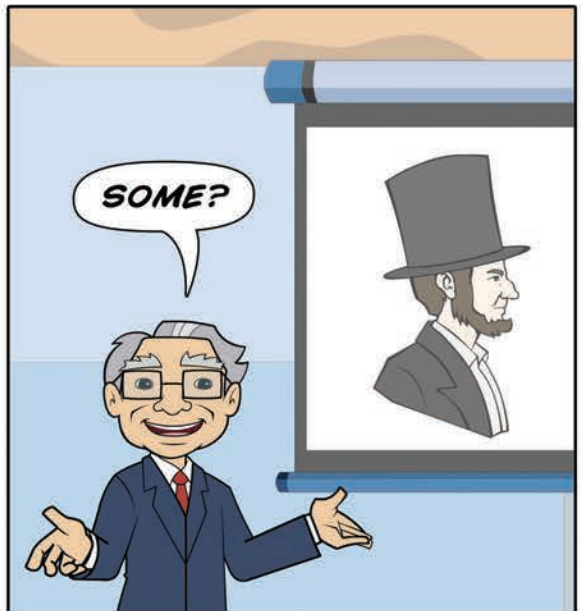
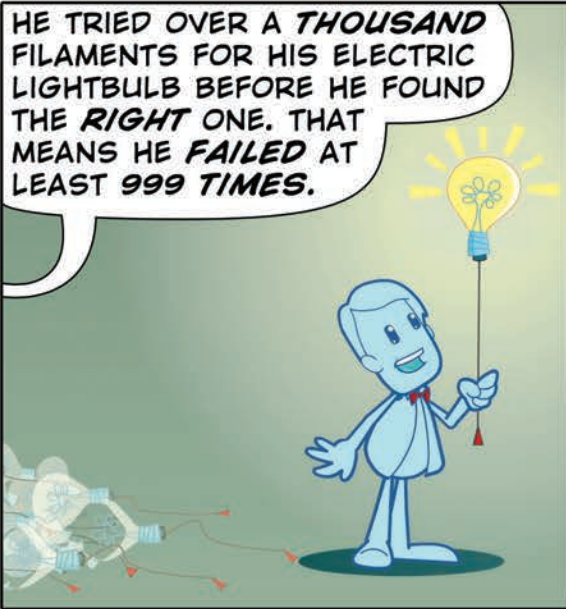
THAT SEEMS TO BE AN OXYMORON.



IT DOESN'T MAKE ANY SENSE, EITHER.



THINK ABOUT THOMAS EDISON.



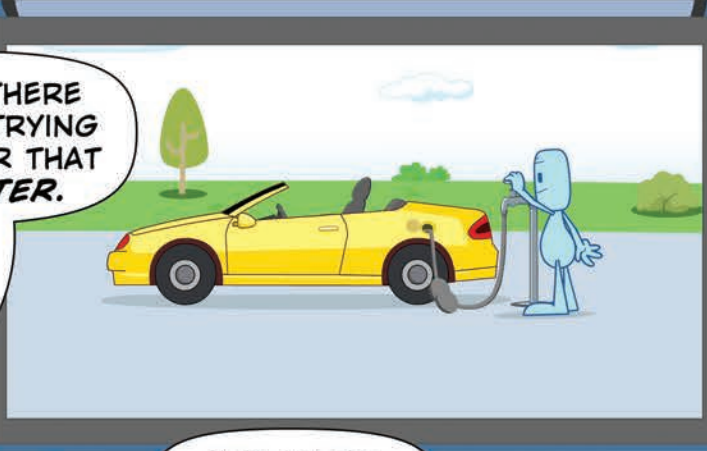
AND **NEITHER** OF YOU IS THE INVENTOR OF THE **WATER-POWERED CAR**.



THE **WHAT?**



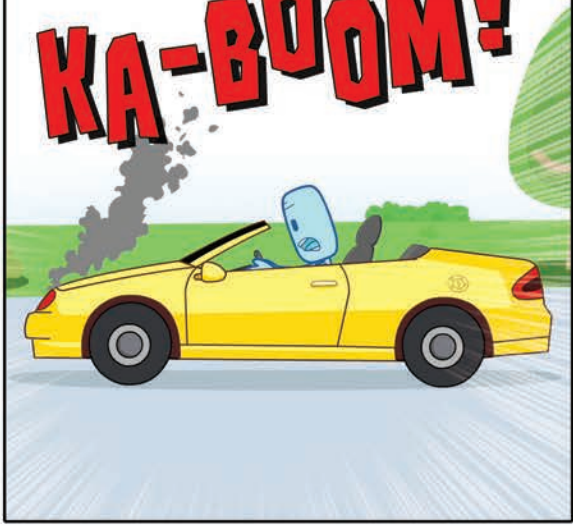
SOMEONE OUT THERE **RIGHT NOW** IS TRYING TO INVENT A CAR THAT **RUNS ON WATER**.



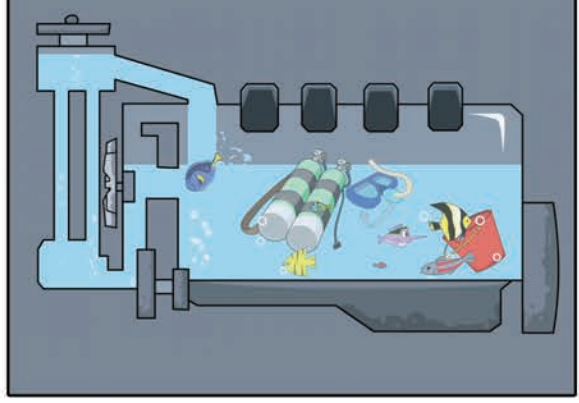
I'VE NEVER HEARD ABOUT THAT...

ME NEITHER.

KA-BOOM!



THAT'S BECAUSE NO ONE'S **SUCCEEDED** YET, BUT IF SOMEONE **DOES** SUCCEED, IT'LL BE BECAUSE THEY **DIDN'T GIVE UP**.



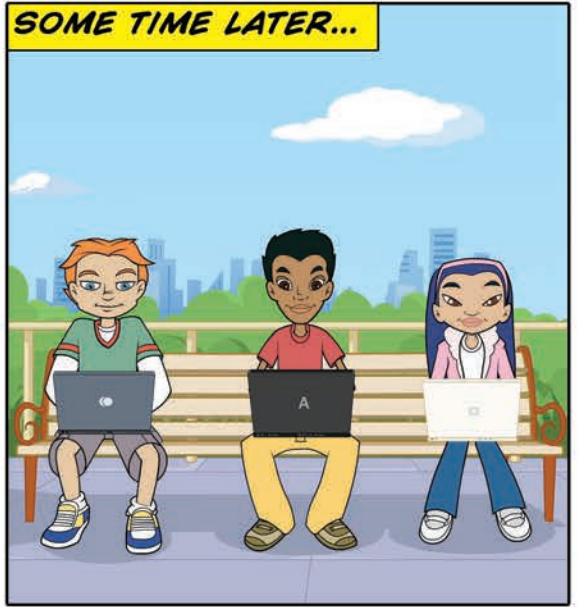


**REMEMBER
WHAT THOMAS
EDISON SAID--**

**"I HAVE NOT FAILED,
I'VE JUST FOUND
10,000 WAYS THAT
WON'T WORK."**



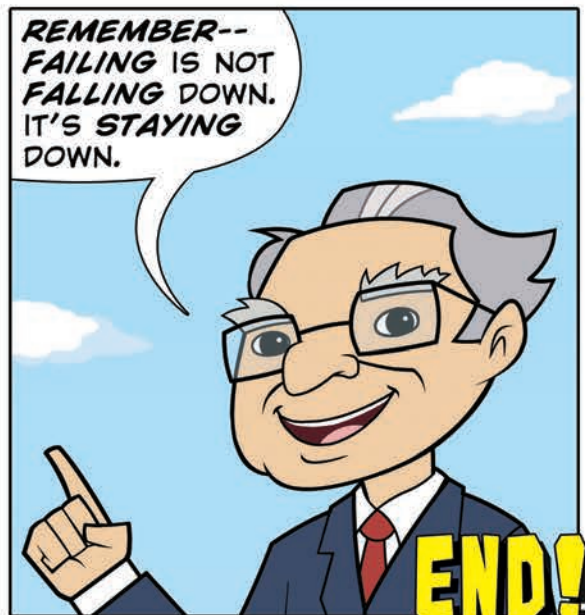
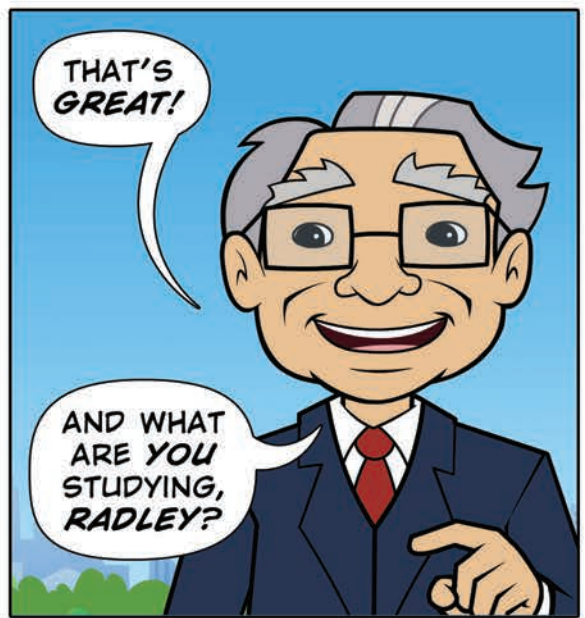
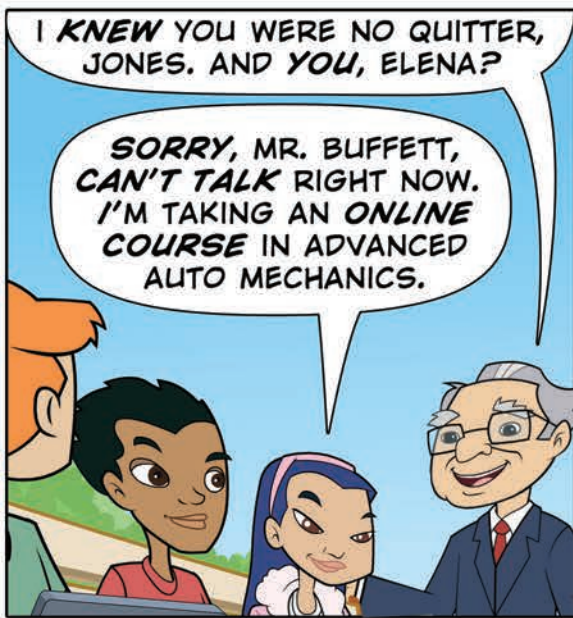
**AND HE KEPT
TRYING UNTIL
IT DID WORK.**



**I FIGURED OUT THAT IF I SHARED
ADVERTISING REVENUE WITH ALL
THE LOCAL SCHOOL TEAMS, THEY'D
HELP ME GET ADVERTISERS!**



**HI, KIDS. HOW'S
IT GOING?**



WORDS FROM WARREN

Hey kids. Warren Buffett here!

A successful business is always trying new things, like introducing new products.

But not every new product is successful, and managers of a good business learn From Failure. Trying new things and knowing that you will make mistakes in life is important to understand, because today's Failure can lead to tomorrow's greatest success.

So remember to ask yourself what you would do in life if you knew you could not Fail. Failing is not Falling down, it is staying down.

