

GENIUS BRANDS INTERNATIONAL & ARCHIE COMICS PRESENT:

Secret Millionaires Club #20

FEATURING
WARREN
BUFFETT

JONES! VAMPIRES
ON CHRISTMAS?!



IN THIS ISSUE:

"DON'T JUST SAY NO!"



HMM. I THINK YOU'D BETTER **START** AT THE **BEGINNING**.



...VERY WELL.



WE'VE INITIATED A **GIFT-WRAPPING** ENTERPRISE **PRECISELY** AT THE APPROACH OF THE **YULETIDE** HOLIDAY PURCHASING SEASON!

YEAH!

IT'S JUST IN TIME FOR **CHRISTMAS** SHOPPING, TOO!



...THAT, TOO.





AND WE WERE ABLE TO RENT A KIOSK AT THE MALL!



WE ELECTED RADLEY TO BE THE C.E.O.!



I SUGGESTED THAT WE SHOULD OFFER FAKE FUR WRAPPING PAPER!



AND I SAID WE COULD WRAP SOME PRESENTS WITH ACTION FIGURES GLUED TO THEM!

...AND SOME WITH VAMPIRES!



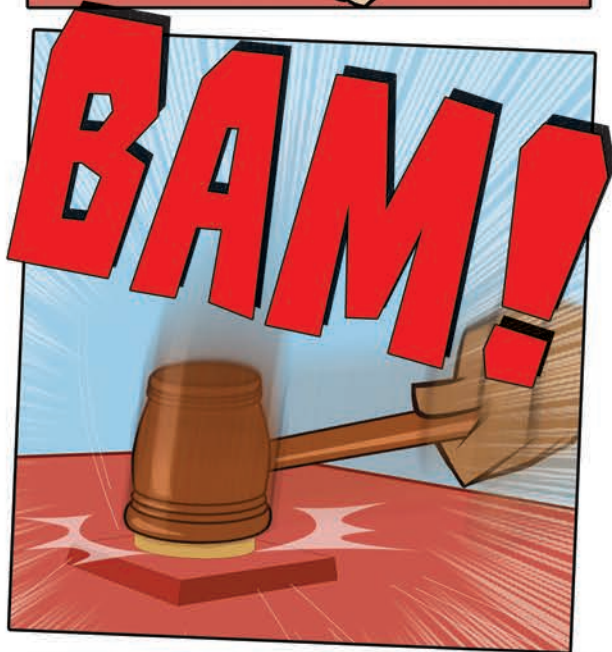
IT'S A CHRISTMAS WRAPPING KIOSK! I'M THE C.E.O., AND I SAY THOSE IDEAS ARE INAPPROPRIATE FOR CHRISTMAS.

...AND BESIDES, THEY'RE IRRETRIEVABLY SILLY!

YOU'D BETTER CALL THE MEETING TO ORDER, **RADLEY!** SOUNDS LIKE WE NEED TO FIGURE OUT A GOOD APPROACH TO **MANAGEMENT!**



TRUE. THIS MEETING OF THE **SECRET MILLIONAIRES CLUB** IS HEREBY CALLED TO ORDER!



KA-FLIP!



YOU ALL REMEMBER **MR. LAWRENCE'S LICORICE STORE!**



HE **DIDN'T** DO MUCH BUSINESS.



HIS **EMPLOYEES** SUGGESTED HE STOCK **CARAMELS** OR **CHOCOLATES**. BUT MR. LAWRENCE WAS **STUBBORN** AND DIDN'T WANT TO **LISTEN** TO HIS **EMPLOYEES'** **SUGGESTIONS**.



THEN MR. KARDESIAN OPENED **KARDESIAN'S KONFECTIONS** IN THE SAME MALL. HE **LISTENED** TO HIS **EMPLOYEES** AND OFFERED A **WIDE VARIETY** OF **CANDIES!**

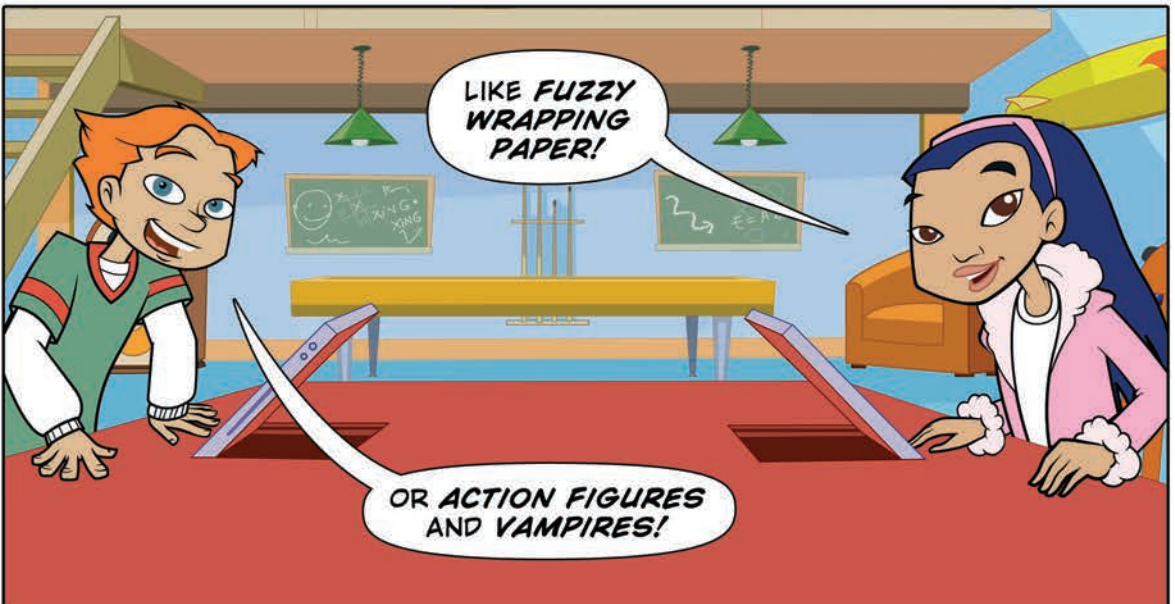


PRETTY SOON, MR. KARDESIAN HAD **ALL** THE **BUSINESS**, AND AS A **RESULT**, MR. LAWRENCE HAD TO **CLOSE HIS SHOP!**



EVERY PERSON HAS **DIFFERENT EXPERIENCES**.

SOMETIMES THAT MEANS THAT THEY BRING **DIFFERENT IDEAS** TO A **BUSINESS**.









WORDS FROM WARREN

Hey kids, Warren Buffett here!

In a successful business, managers show respect for other's opinions. A good business creates a positive environment for their employees, and always encourages everyone to develop new ideas to make the company more successful. Being open-minded and positive in life is also important. You should be optimistic about the future and always have a positive attitude. So remember--successful people are enthusiastic and look for alternatives. They don't just say no, but ask, "What are the terms and conditions of yes?"

