

GENIUS BRANDS INTERNATIONAL & ARCHIE COMICS PRESENT:

Secret Millionaires Club. #22

FEATURING
WARREN
BUFFETT

ALL I HAVE TO DO
IS *KNOCK OVER*
THESE *BOTTLES*?

HEY, HOW
HARD COULD
THAT BE?



IN THIS ISSUE:

"TOO GOOD TO BE TRUE"



Secret
Millionaires
Club

EPISODE 22:
TOO GOOD
TO BE TRUE



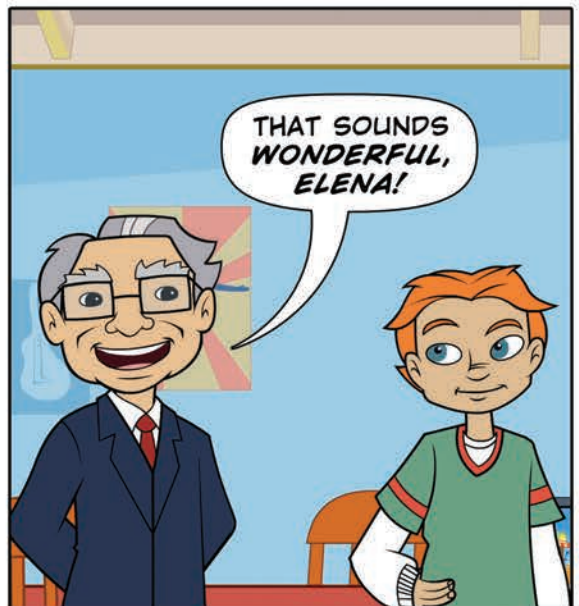
HOW MUCH DID YOU *LOSE*, JONES?



IT SEEMS THE *DIFFICULTY* OF THIS PARTICULAR ENDEAVOR WAS NOT *APPRECIABLY APPARENT*.







YEAH! AND IT ONLY COSTS TWO HUNDRED DOLLARS A MONTH!



IT COSTS YOU TO WORK FOR THEM?!



I DON'T HAVE TO PAY ANYTHING UP FRONT. THEY DEDUCT THE AGENCY EXPENSES FROM MY EARNINGS!



OH! WELL, THAT DOESN'T SOUND TOO BAD.

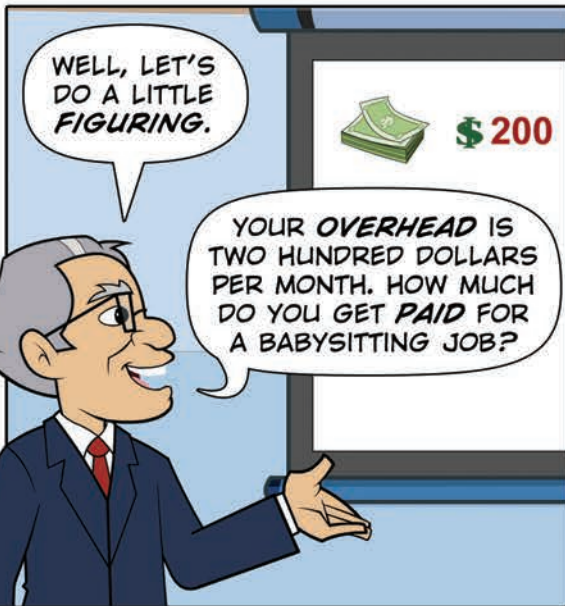
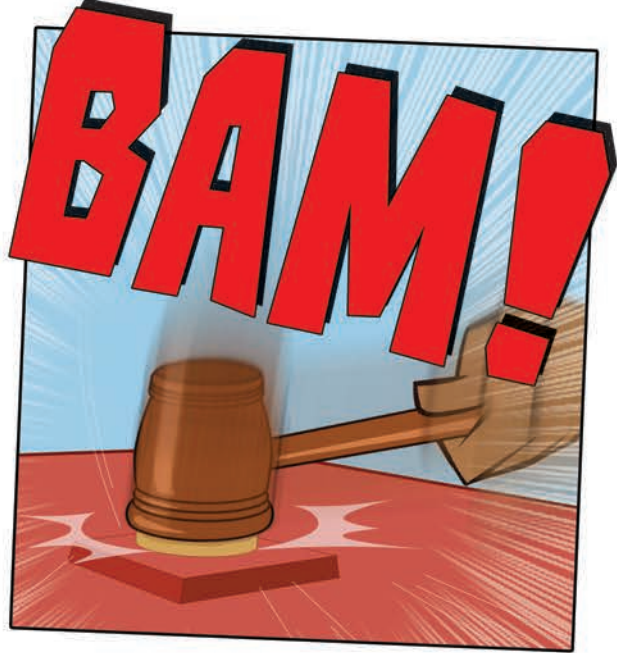


AND THEY GUARANTEE THAT I'LL GET BABYSITTING JOBS EVERY MONTH!



RADLEY, PLEASE CALL THE MEETING TO ORDER. TODAY'S TOPIC: THINGS THAT ARE TOO GOOD TO BE TRUE.





SO IT WOULD TAKE **SIX** BABYSITTING JOBS BEFORE YOU MAKE **ANY** MONEY.



NOW, YOU SAID **EIGHTY** KIDS IN YOUR NEIGHBORHOOD HAVE SIGNED UP FOR THIS REGISTRY?



$$\$200 / \$40 = 5$$



PROFIT

\$200
overhead

HOW MANY FAMILIES **ARE** THERE IN YOUR NEIGHBORHOOD WITH **CHILDREN**?

MAYBE SIXTY OR SEVENTY!

AND HOW MANY NIGHTS DO THEIR PARENTS **GO OUT**?

USUALLY **ONE** NIGHT A WEEK-- THAT'S **FOUR** NIGHTS A MONTH.

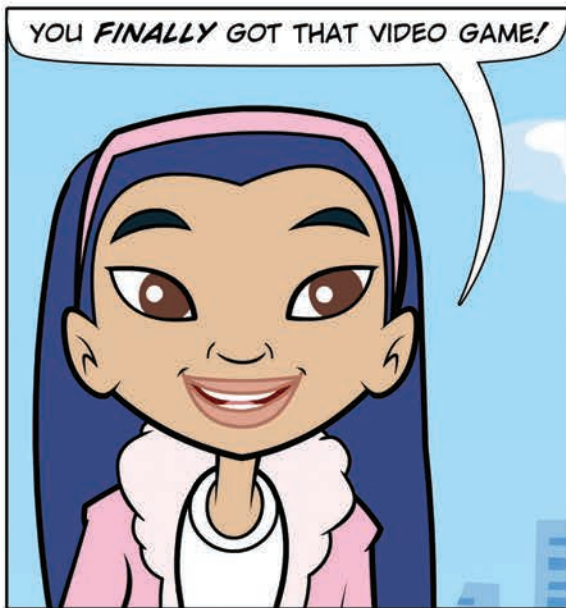
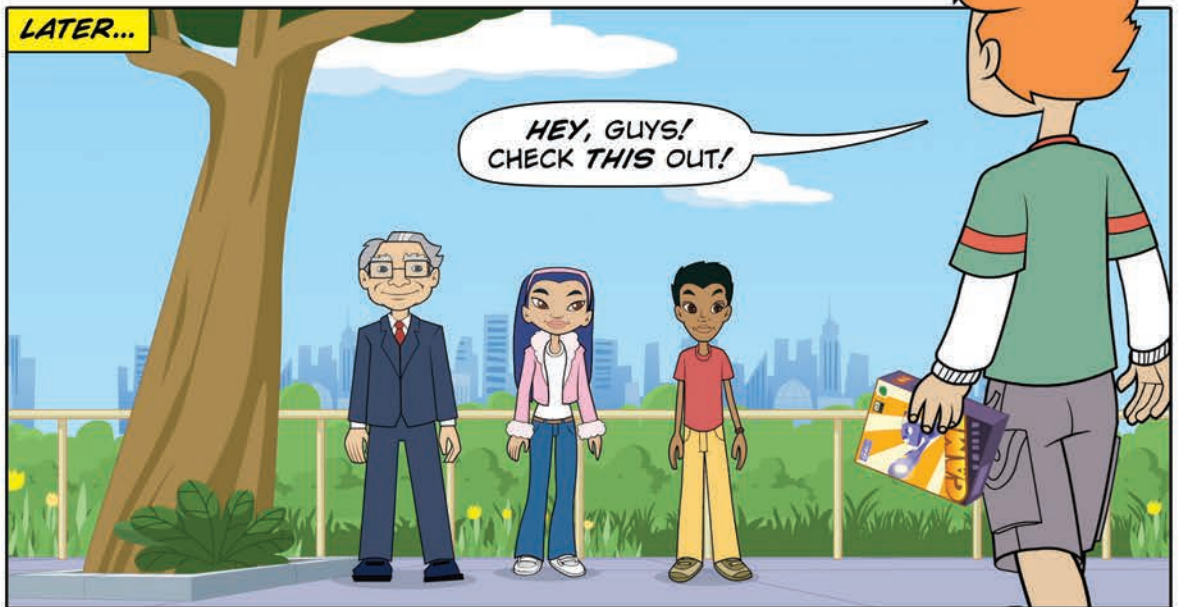
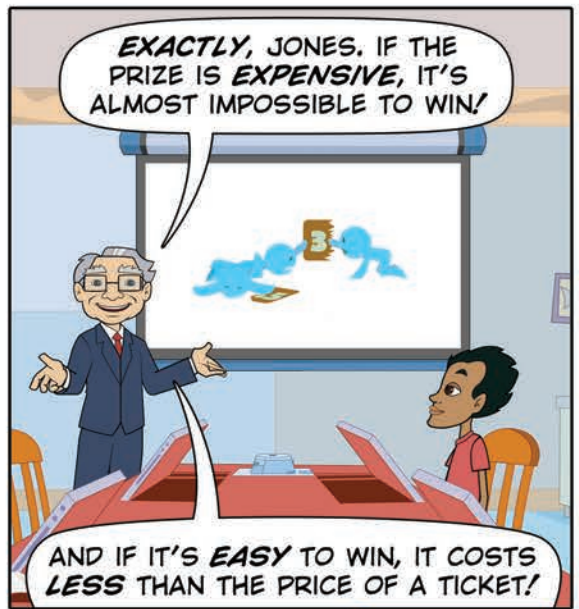


$$70 \times 4 = 280 / 80 = 3.5$$

SO THE BEST CASE SCENARIO IS **280** NIGHTS OF BABYSITTING, DIVIDED BY **EIGHTY** KIDS. THAT'S **THREE** OR **FOUR** JOBS A MONTH FOR **EACH** KID.

AND THAT'S **ONLY** IF EVERY PARENT GETS THEIR BABYSITTER FROM THE A-ONE BABYSITTING AGENCY, WHICH IS **UNLIKELY**.

BUT EACH KID WHO'S REGISTERED NEEDS MORE THAN **FOUR** JOBS TO BREAK EVEN? THAT'S **IMPOSSIBLE!**



THE **SHOPPING** GAME. ALL YOU HAVE TO DO IS **SAVE YOUR MONEY**, FIND THE **CHEAPEST** PRICE YOU CAN GET IT FOR AND **PAY** IT.



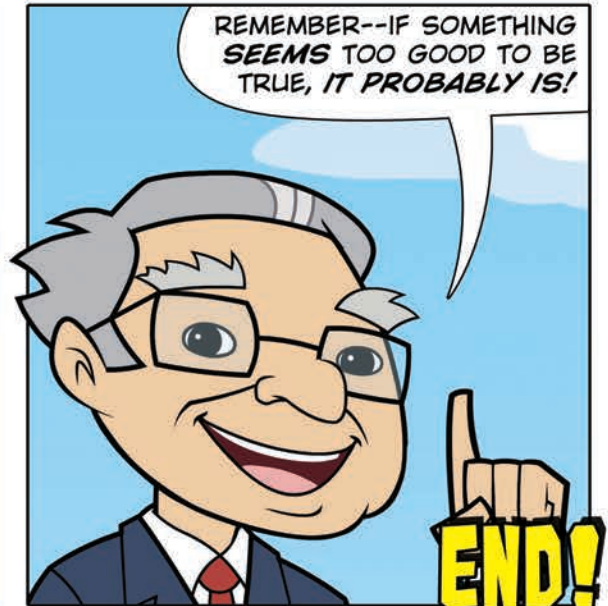
YOU MEAN YOU **BOUGHT** IT.



WELL, THAT'S **ONE SUREFIRE** WAY TO COME OUT A **WINNER**.



REMEMBER--IF SOMETHING **SEEMS** TOO GOOD TO BE TRUE, IT **PROBABLY IS!**



WORDS FROM WARREN

Hey kids, Warren Buffett here!

Managers of a business receive advice on how to improve sales and make more money. However, many times promises made to improve the business are not able to be delivered because the advice was "too good to be true." You want to make sure that you are rational and think things through when offered something. IF someone guarantees that you will make money, or promises that you will win--then a bell should ring in your mind.

So remember--always be rational and have good reasoning. IF something seems too good to be true, then it probably is.

