

GENIUS BRANDS INTERNATIONAL & ARCHIE COMICS PRESENT:

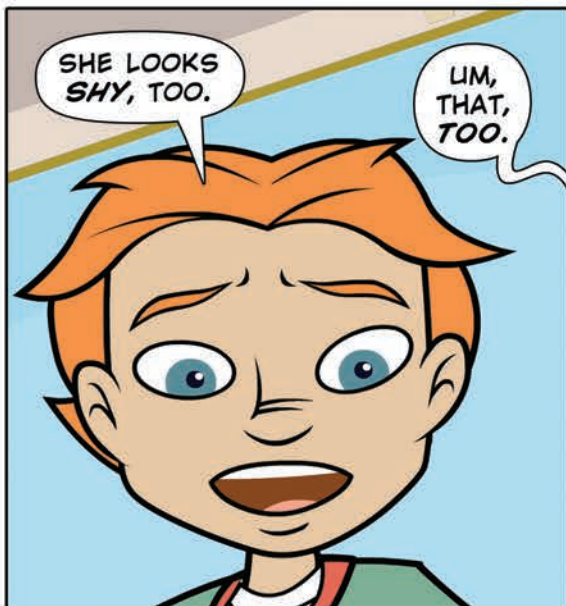
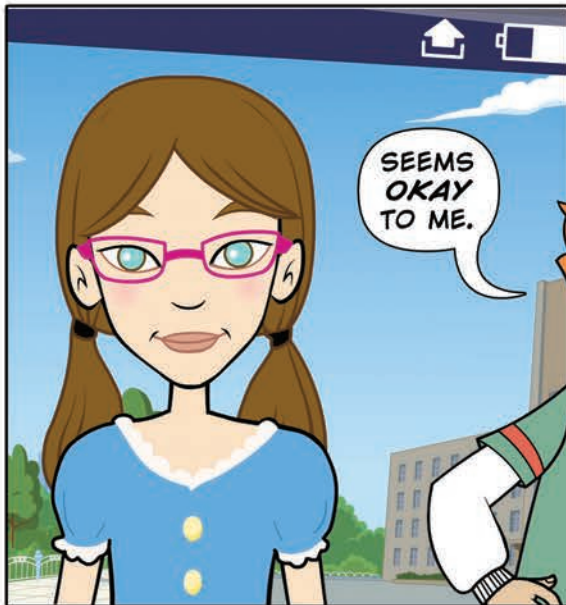
Secret Millionaires Club. #25

FEATURING
WARREN
BUFFETT



IN THIS ISSUE:

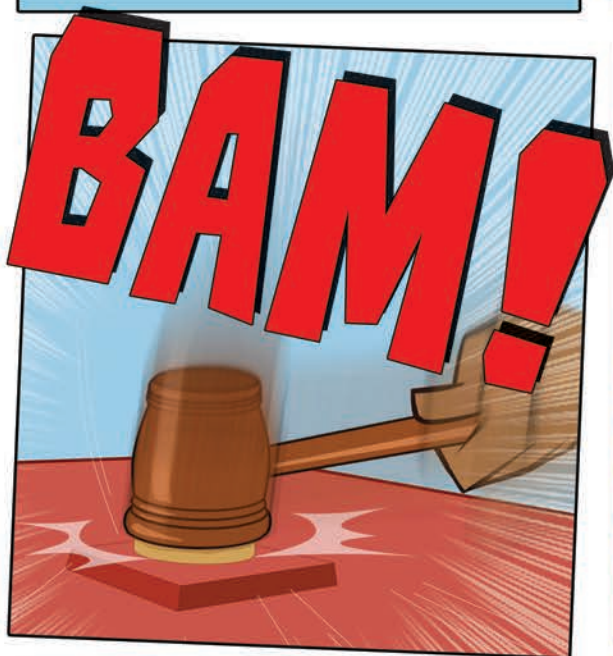
"THE REAL SKINNY"



WHY DON'T YOU **SPEND SOME TIME** WITH HER? FIND OUT WHAT KIND OF PERSON SHE IS.



SORRY, I **HATE TO INTERVENE**, BUT WE **REALLY SHOULD GET STARTED!**



...SO, I HEREBY DECLARE THIS MEETING OF THE **SECRET MILLIONAIRES CLUB OPEN FOR BUSINESS!**



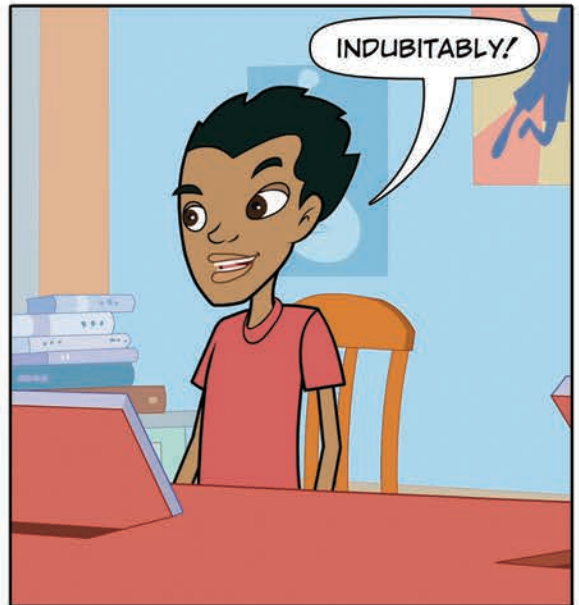
AND I'VE GOT **NEW BUSINESS!** THE **SCHOOL INVESTMENT CLUB** HAS ASKED US TO ADVISE THEM ON WHERE TO **INVEST THEIR MONEY!**



THAT'S **EXCITING!**

WHAT HAVE YOU DECIDED?





AND THEY'VE BEEN IN BUSINESS FOR OVER TWENTY YEARS!



THOSE ARE ALL *VERY* GOOD REASONS.

WHAT *ELSE* HAVE YOU DONE TO *RESEARCH* THE COMPANY?



UM, WHAT DO YOU *MEAN*?



GOOD PRICE ✓
GOOD BALANCE SHEET ✓
EXPERIENCE ✓



WELL, YOU WANT TO *GET TO KNOW* A COMPANY BEFORE YOU DECIDE TO *INVEST* IN THEM.

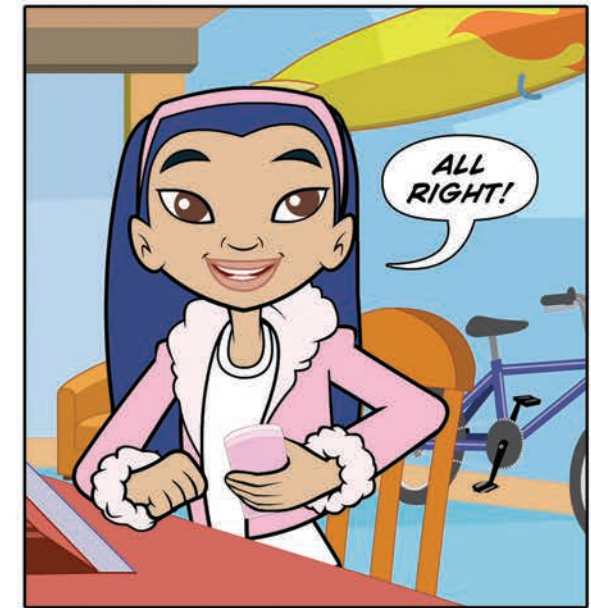
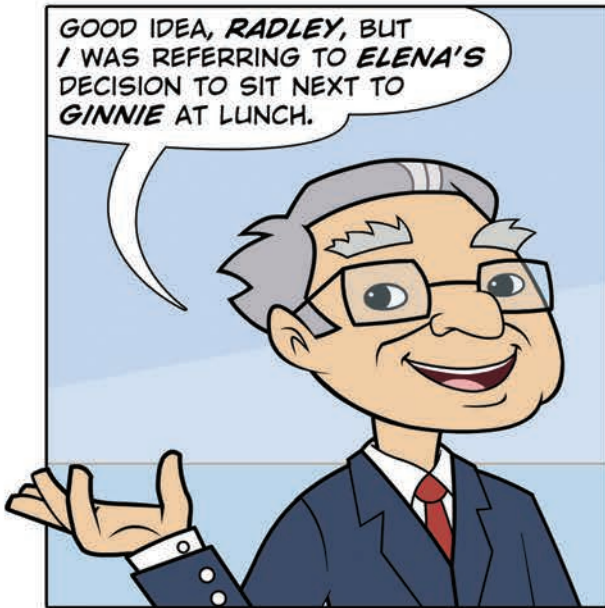
QUALITY PRODUCT ✓	MANAGEMENT ?
GOOD PRICE ✓	FACTORY CONDITION ?
GOOD BALANCE SHEET ✓	EQUIPMENT MAINTENANCE ?
EXPERIENCE ✓	EMPLOYEE SATISFACTION ?

YOU MIGHT WANT TO BECOME FAMILIAR WITH THE *MANAGEMENT*...

...TAKE A LOOK AT THEIR *FACTORY*...

...CHECK OUT THEIR *EQUIPMENT*...

...MAYBE *TALK* TO THEIR EMPLOYEES AND CUSTOMERS.



LATER...

SO HOW DID YOUR RESEARCH GO?

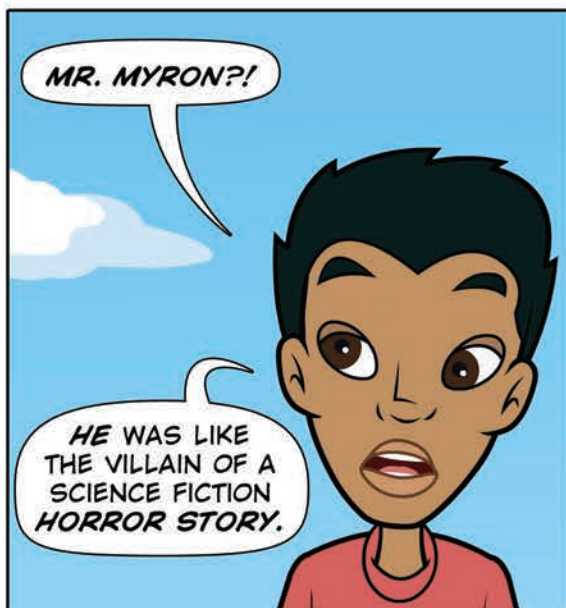
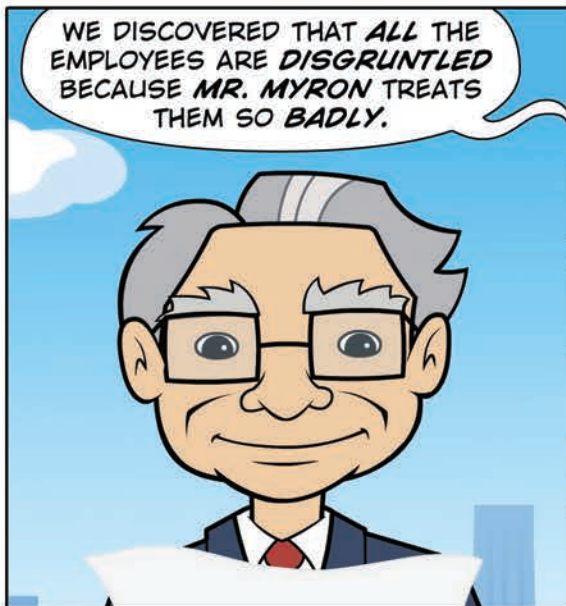
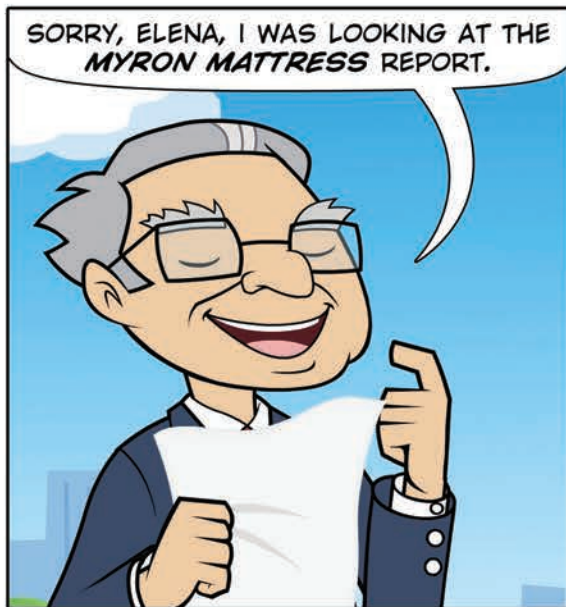
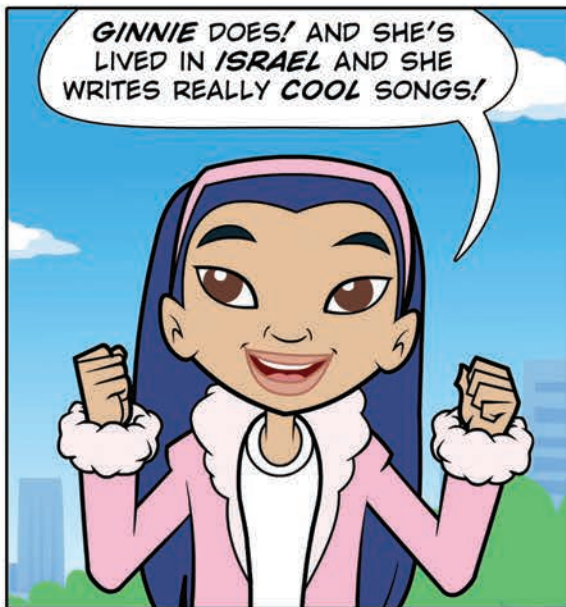
IT WAS EYE-OPENING.

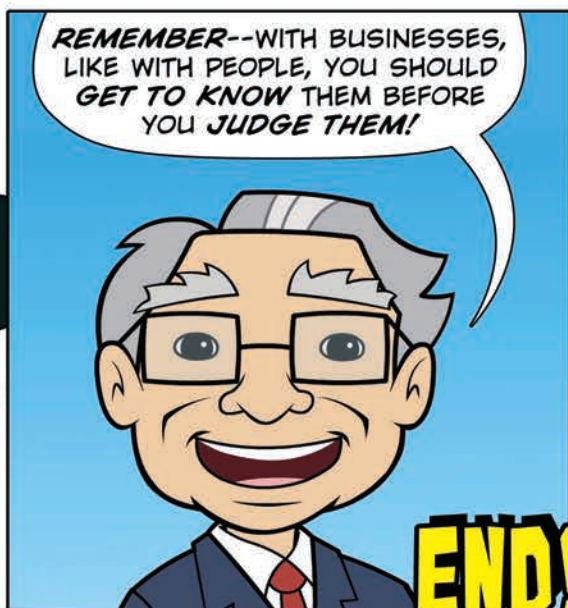
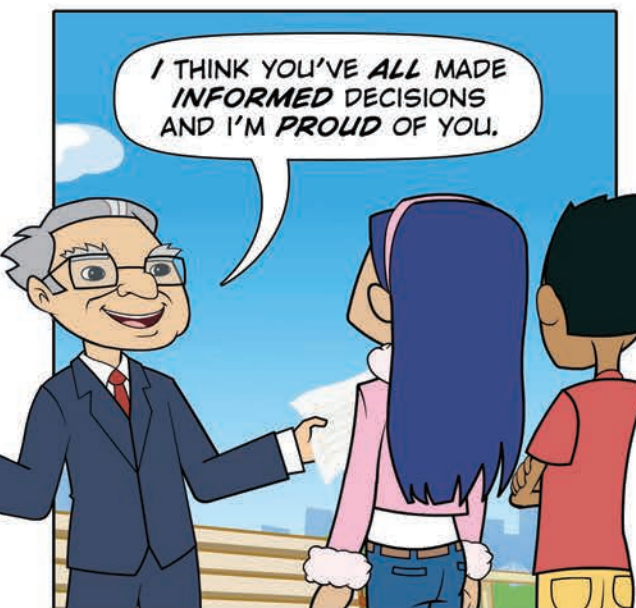
WE DISCOVERED THAT THE MYRON MATTRESS FACTORY IS RATHER POORLY MANAGED.

IT WAS EVEN SLOPPIER THAN MY BEDROOM IN THERE!

SHE SPEAKS FRENCH!

...WAIT A MINUTE, WHO SPEAKS FRENCH?





WORDS FROM WARREN

Hey kids, Warren Buffett here!

Managers of a good business will go out of their way to get to know their customer before they introduce something new. They never prejudge and assume that their customers will like a new product or service. It is important not to prejudge people in your life too. You want to make sure that you get to know someone before you make a judgment about a person. Jumping to conclusions about someone because of how they look or by what others are saying is not a good idea.

So remember: Don't prejudge--this, many times, leads to a lack of good judgment!

