

GENIUS BRANDS INTERNATIONAL & ARCHIE COMICS PRESENT:

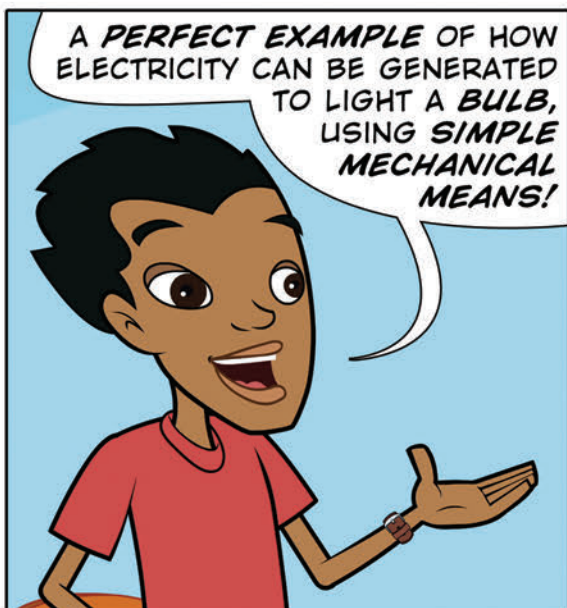
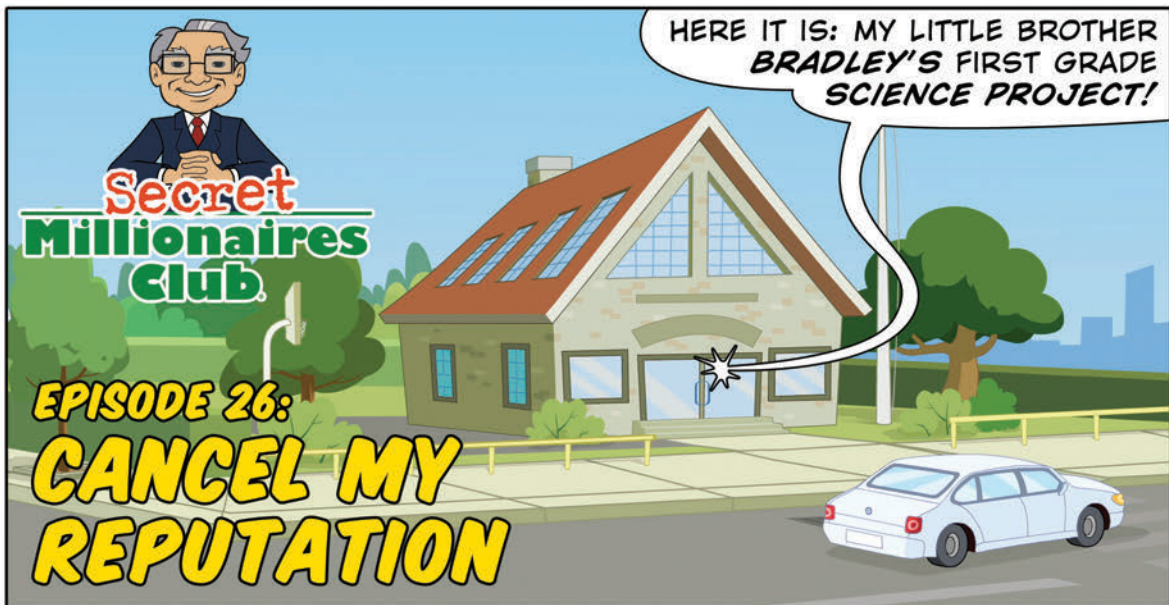
Secret Millionaires Club. #26

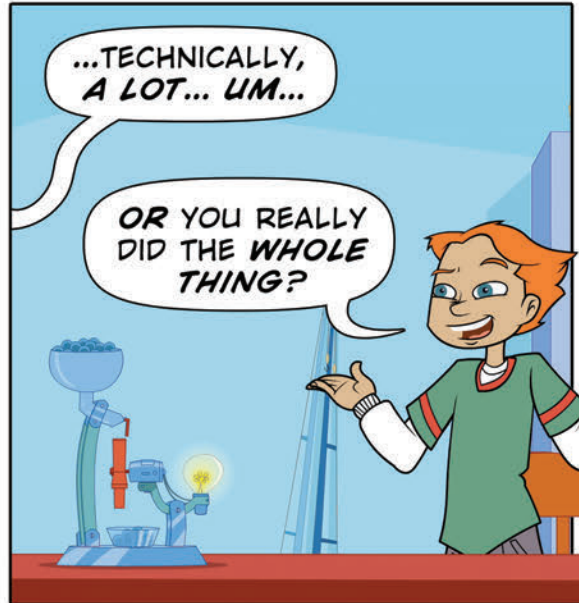
FEATURING
WARREN
BUFFETT

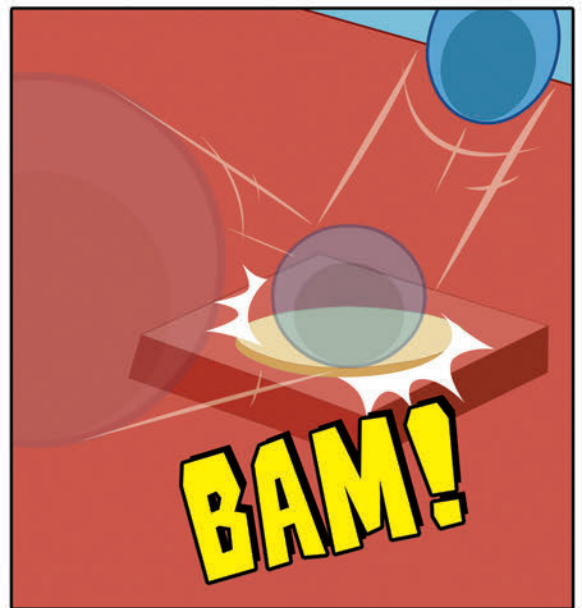
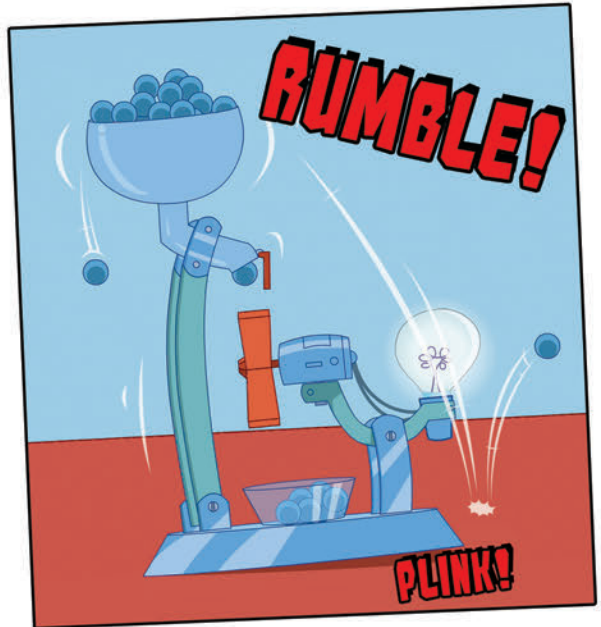
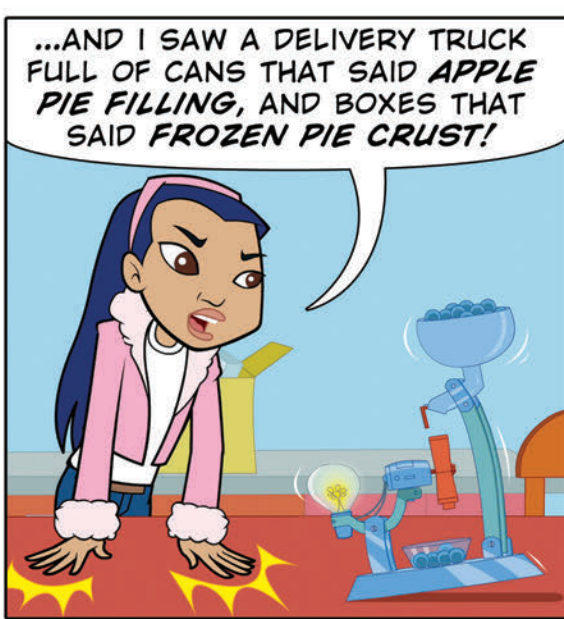
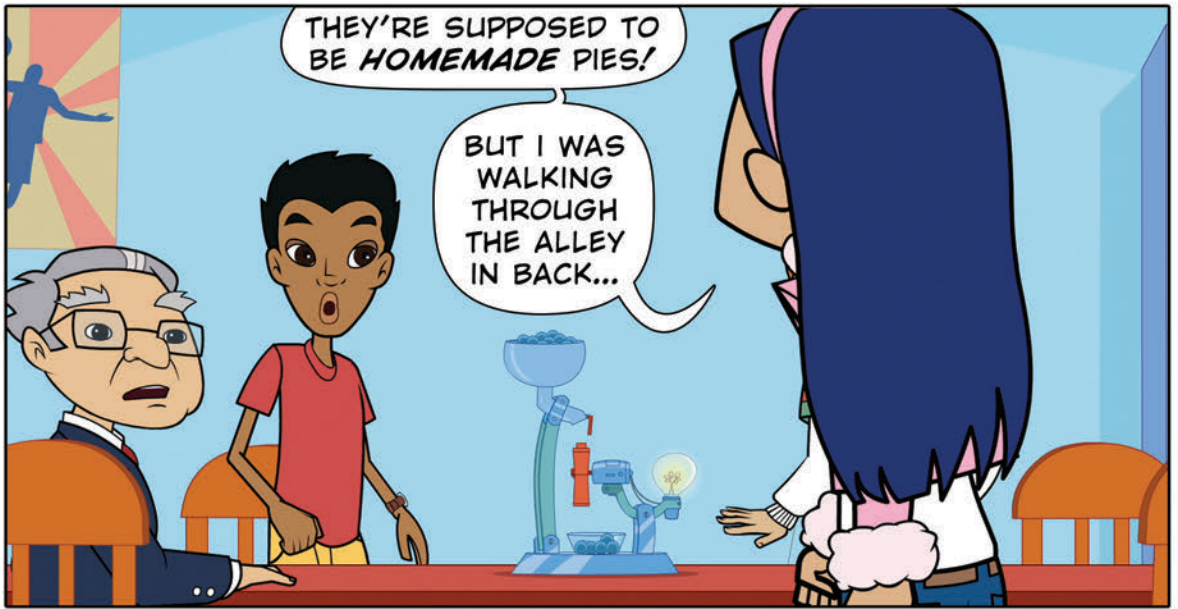
TIME
FOR
PIE!

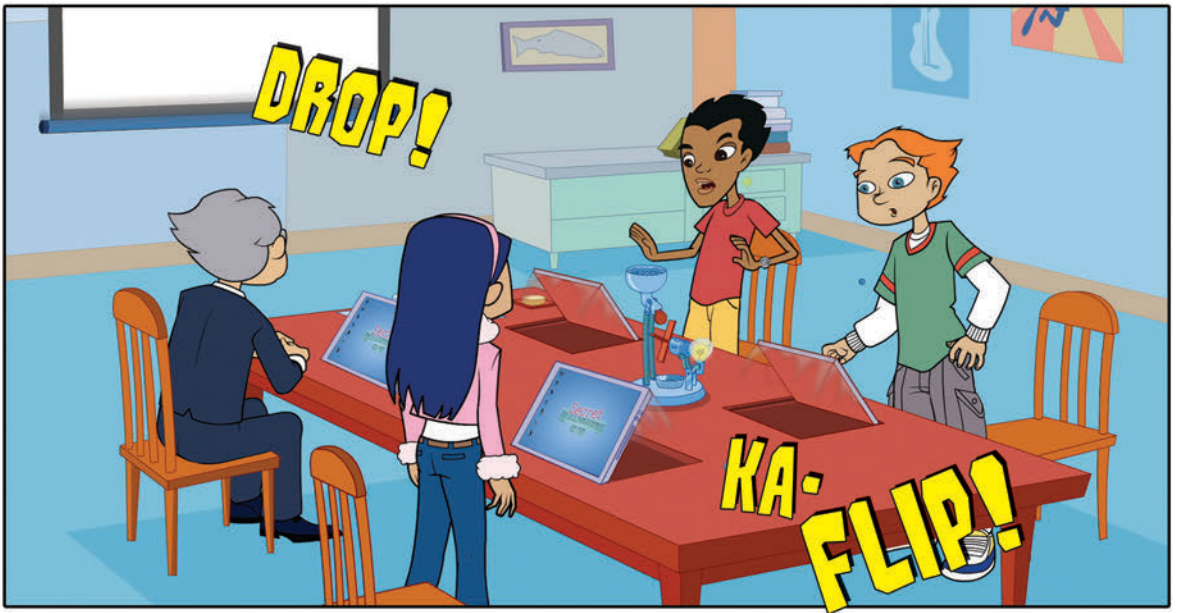


IN THIS ISSUE:
"CANCEL MY
REPUTATION"









REMEMBER **FRED'S COMPUTER STORE** OVER IN THE NEXT TOWN?



YEAH. **WHATEVER HAPPENED TO HIM?**

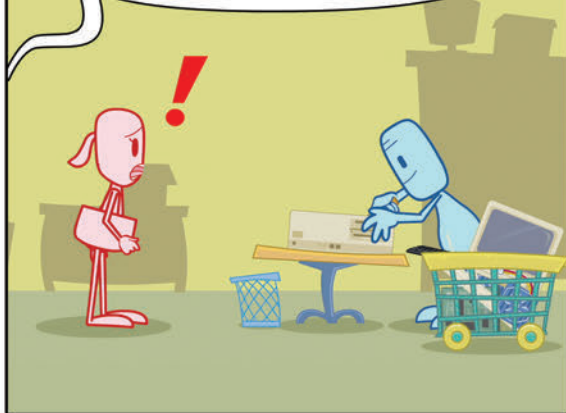
WELL, HE **SAID** HE WAS SELLING THE LATEST, BRAND NEW COMPUTERS.



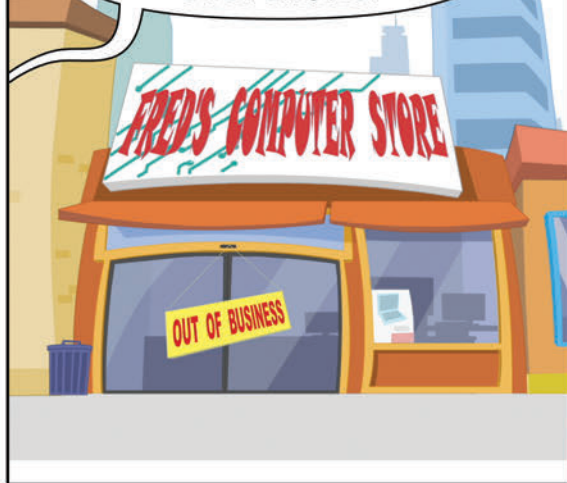
BUT IT TURNED OUT HE WAS REALLY MAKING HIS COMPUTERS OUT OF **REUSABLE PARTS** FROM COMPUTERS THAT PEOPLE HAD **THROWN AWAY**.

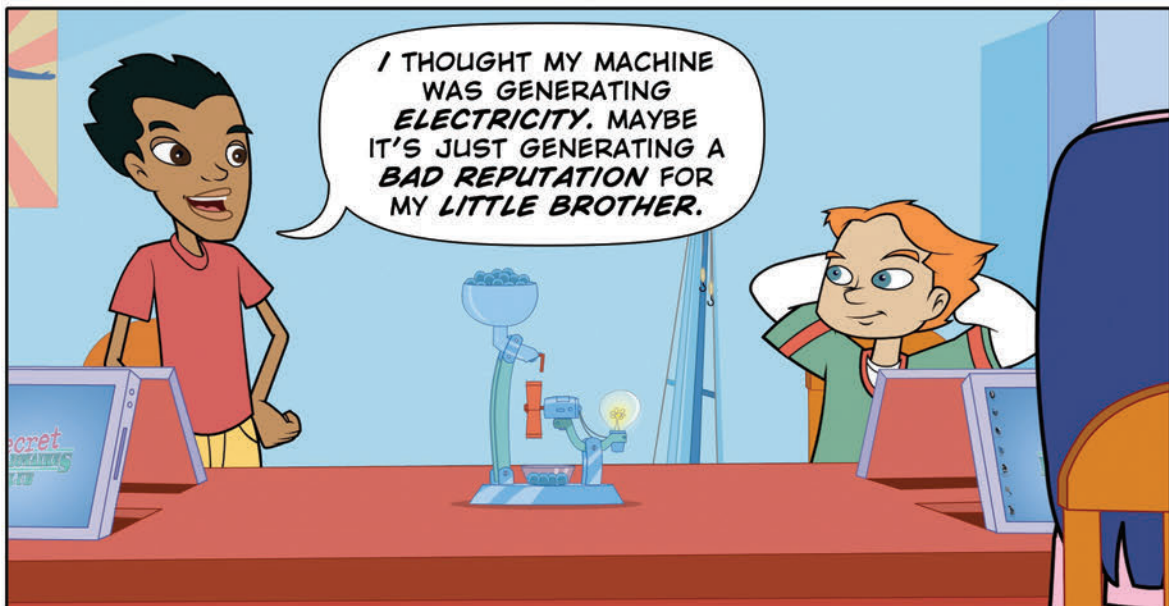
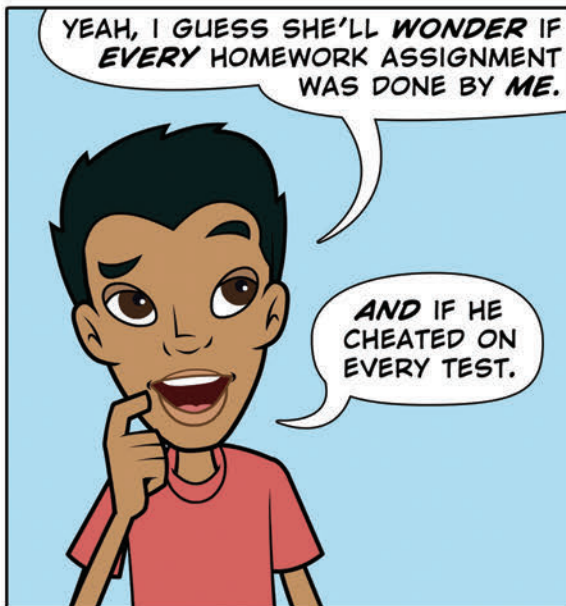
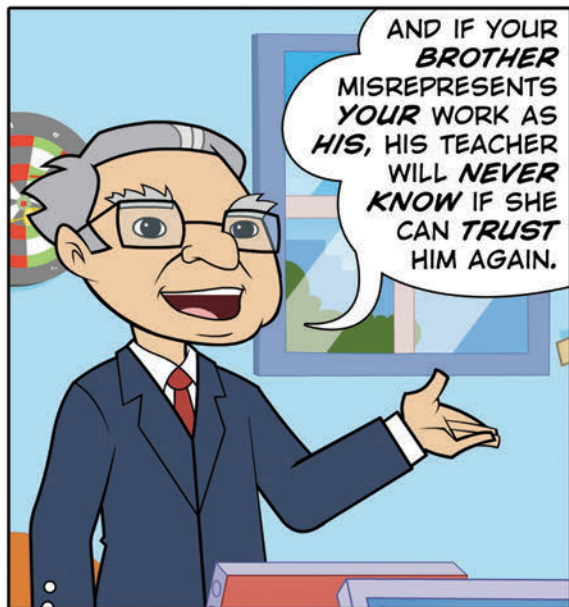
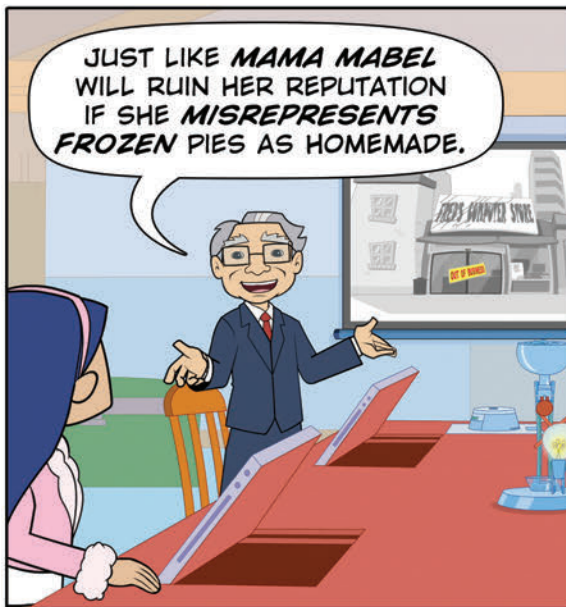


NOW, RECYCLING AND REUSING IS A **GOOD** THING, BUT HIS CUSTOMERS HAD BEEN PAYING A **HIGH PRICE** BECAUSE THEY THOUGHT THE COMPUTERS THEY WERE BUYING WERE **BRAND NEW**.



HE WAS **MISREPRESENTING** HIS PRODUCT. HE **RUINED** HIS REPUTATION, AND **LOST HIS CUSTOMERS**.





DAYS LATER...



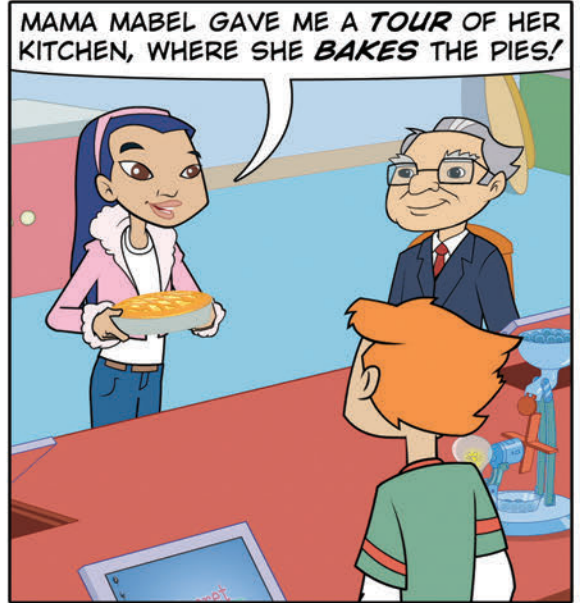
APPLE PIE FOR EVERYONE!



BUT I THOUGHT YOU WEREN'T GOING BACK TO MAMA MABEL'S.

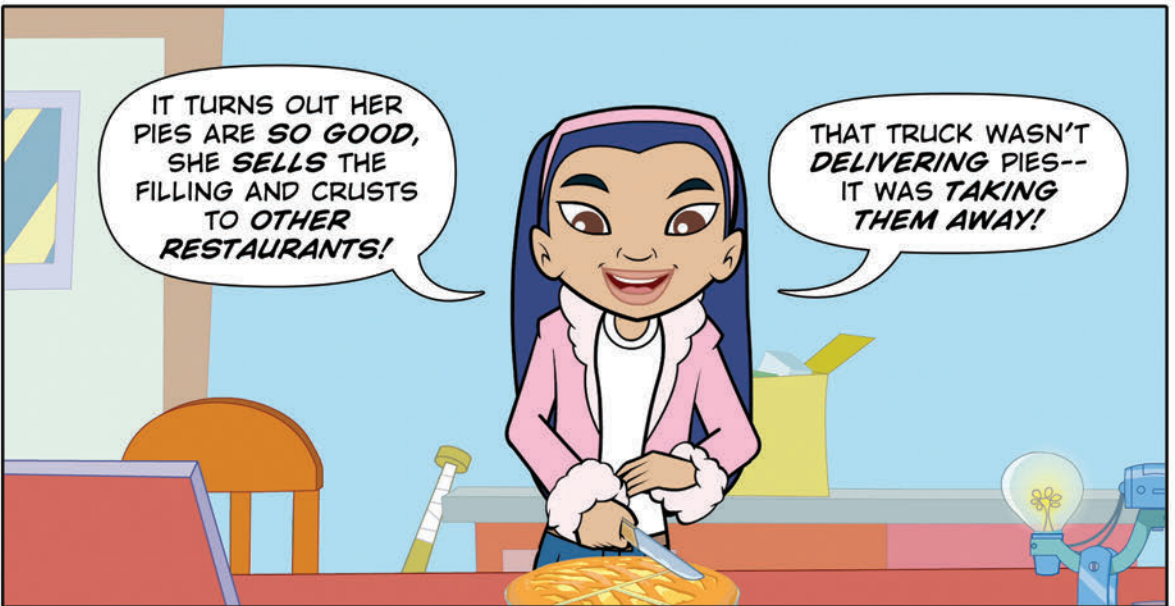


MAMA MABEL GAVE ME A TOUR OF HER KITCHEN, WHERE SHE BAKES THE PIES!



IT TURNS OUT HER PIES ARE SO GOOD, SHE SELLS THE FILLING AND CRUSTS TO OTHER RESTAURANTS!

THAT TRUCK WASN'T DELIVERING PIES-- IT WAS TAKING THEM AWAY!





WORDS FROM WARREN

Hey kids, Warren Buffett here!

The best thing a business can gain is a good reputation. Managers of a great business spend a lot of time winning over customers, employees, owners and the community. They realize a good business reputation is something that takes years to build--but it can also be ruined in a minute. Building a good reputation is important in life. The best thing you can do for yourself is to build a reputation for being kind, generous and thoughtful to others.

You want to make sure that you act as if everything you say and do will be posted on the Internet for everyone to see.

So remember: A good reputation is the greatest thing to build over your lifetime--and make sure you never do anything to harm it in any way.

