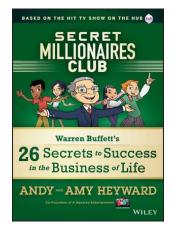
Let's raise the next generation of Warren Buffetts! Secret Millionaires Club Warren Buffett's 26 Secrets to Success in the Business of Life By Andy and Amy Heyward Co-founders of A Squared Entertainment Written with Warren Buffett's support and input Based on the hit TV show on The Hub



Most of us know who Warren Buffett is; the most successful investor in the world—maybe of all time. But what do we know about his approach to business and investing? It's an approach that, over the past four decades, has made him one of the most respected men in the world.

Buffett himself says that at the heart of any wealth-building system there are certain core beliefs, not just about finance, but also about business, work, morality, responsibility to oneself, family, and society, and about living a decent life. If we can learn that approach, and better yet, teach it to our children, can we raise the next generation of Warren Buffetts?

The Secret Millionaires Club: Warren Buffett's 26 Secrets to Success in the Business of Life (Wiley; August 2013), by Andy and Amy Heyward, with the collaboration of Buffett himself, is a new book full of wisdom and expert advice from which you and your kids will benefit for a lifetime. The book offers:

- Lessons on personal finance Warren Buffett has learned over the course of his legendary career
- Buffett's personal reflections on money, life, business, ethics, and more
- A unique opportunity to learn the fundamentals of personal finance from Mr. Buffett himself
- Inspirational quotes

Written in conjunction with the hit television series, Secret Millionaires Club and with Warren Buffett's support and input, this book makes Buffett's financial philosophy and homespun life lessons available to everyone outside his "Secret Club."

About the authors:

Andy and Amy Heyward are Co-CEOs of A Squared Entertainment LLC (A2), a full-service brand entertainment company. Dedicated to producing original "content with a purpose," A Squared provides entertainment and experiences that are as enriching as they are entertaining. A Squared is currently producing the *Secret Millionaires Club* with Warren Buffett, a television series designed to teach financial literacy.

For more information about the book or to read an excerpt please visit Wiley's Secret Millionaires Club page. To learn about the TV show and website www.smckids.com

Media contact: Jocelyn Córdova, Wiley, 201-748-6249 jcordova@wiley.com